# Ginger Roberts - Search Perest

\*\*\* Your Memo \*\*\*

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\* Prepared for: Examiner Tran

\* By : Ginger Roberts

\* Date : March 21, 2001

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Attached please for the results of your search for 09/457,466. The search was conducted on Dialog which includes IEEE, Computer Databases, and Worldwide Patents.

The following additional products were also searched: --

Please let me know if you need any further information regarding the search or if you would like to enhance the search strategy in any way.

Thank you for using the Electronic Information Center.

Sincerely,

Ginger D. Roberts Technical Information Specialist 308-7795

Ginger : :erts - Search Rev ?show files;ds File 20:World Reporter 1997-2001/Mar 21 (c) 2001 The Dialog Corporation File 342:Derwent Patents Citation Indx 1978-01/200113 (c) 2001 Derwent Info Ltd File 349:PCT Fulltext 1983-2001/UB=20010315, UT=20010301 (c) 2001 WIPO/MicroPat File 351:Derwent WPI 1963-2001/UD, UM &UP=200115 (c) 2001 Derwent Info Ltd File 813:PR Newswire 1987-1999/Apr 30 (c) 1999 PR Newswire Association Inc Set Items Description ((INPERSON OR IN() PERSON OR LIVE) (2W) (BIDDER? OR PARTICIPA-S1 NT? ? OR BIDDING))(S)((OFFSITE OR OFF()SITE OR ONLINE OR ON()-LINE OR REMOTE OR INTERNET) (2W) (BIDDER? OR BIDDING OR PARTICI-PANT? ?))(S)((MAXIMUM OR PROX?)(3N)(PRICE? OR BID? ?)) ?t1/3, k/all 1/3, K/1(Item 1 from file: 20) DIALOG(R)File 20:World Reporter (c) 2001 The Dialog Corporation. All rts. reserv. 03910109 (USE FORMAT 7 OR 9 FOR FULLTEXT) Mark McGwire and Sammy Sosa 1998 Home Run Balls To Be Auctioned Online and On-Live PR NEWSWIRE January 04, 1999 JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 1129 (USE FORMAT 7 OR 9 FOR FULLTEXT) people who have never been able to participate in an auction of this scale before." Online bidders will have the opportunity to increase their bid anytime during the auction. Bidding against the three bidders will be a number of On-Live bidders at Madison maximum online bidders Square Garden. Linking them together will be a large screen displaying the eBay... 1/3, K/2(Item 1 from file: 342) DIALOG(R) File 342: Derwent Patents Citation Indx (c) 2001 Derwent Info Ltd. All rts. reserv. 04282362 WPI Acc No: 00-431419/37 Integrated auction processing for remote online bidders and live participants, involves updating bidding information associated with bidding item, and accepting bid from online bidder that reflects maximum price Patent Assignee: (EBAY-) EBAY INC

Author (Inventor): HANDLER B A

Patent (basic)

Patent No Kind Date Examiner Field of Search

A1 000615 (BASIC) WO 200034899

Derwent Week (Basic): 0037

Priority Data: US 111717 (981208)

Applications: WO 99US29312 (991208); AU 200020491 (991208)

Designated States

(National): AE; AL; AM; AT; AU; AZ; BA; BB; BG; BR; BY; CA; CH; CN; CR; CU; CZ; DE; DK; DM; EE; ES; FI; GB; GD; GE; GH; GM; HR; HU; ID; IL; IN

Report

; IS; JP; KE; KG; KP; KR; KZ; LC; LK; LR; LS; LT; LU; LV; MA; MD; MG; MK; MN; MW; MX; NO; NZ; PL; PT; RO; RU; SD; SE; SG; SI; SK; SL; TJ; TM; TR; TT; TZ; UA; UG; US; UZ; VN; YU; ZA; ZW

(Regional): AT; BE; CH; CY; DE; DK; EA; ES; FI; FR; GB; GH; GM; GR; IE; IT; KE; LS; LU; MC; MW; NL; OA; PT; SD; SE; SL; SZ; TZ; UG; ZW

Derwent Class: T01

Int Pat Class: G06F-017/30 Number of Patents: 002 Number of Countries: 090 Number of Cited Patents: 007

Number of Cited Literature References: 001

Number of Citing Patents: 000

## 1/3,K/3 (Item 1 from file: 349)

DIALOG(R) File 349:PCT Fulltext

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00722029 \*\*Image available\*\*

INTEGRATED AUCTION FOR REMOTE ONLINE BIDDERS AND LIVE PARTICIPANTS AT AN AUCTION SITE

VENTE AUX ENCHERES POUR OFFRANTS DISTANTS EN LIGNE ET PARTICIPANTS EN SALLE Patent Applicant/Assignee:

EBAY INC, Suite 350, 2005 Hamilton Avenue, San Jose, CA 95125, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor:

HANDLER Bradley A, 1030 Helm Lane, Foster City, CA 94404, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

MILLIKEN Darren J, Blakely, Sokoloff, Taylor & Zafman LLP, 7th floor, 12400 Wilshire Boulevard, Los Angeles, CA 90025, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200034899 A1 20000615 (WO 0034899)
Application: WO 99US29312 19991208 (PCT/WO US9929312)

Priority Application: US 98111717 19981208

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 3500

Fulltext Availability: Detailed Description Claims

### English Abstract

...present invention, the integrated auction includes a live, in-person auction component (620) and an **online bidding** environment component. Bidding information associated with an item in the **online bidding** environment is updated to reflect a current bid associated with the item in the live...

...person auction. During the live, in-person auction, a bid may be accepted from an online bidder in the online environment that reflects a maximum price the online bidder is willing to pay for the item. Subsequently, the system bids on behalf of the online bidder



against one or more live bidders that are participating in the live, in-person auction based upon the maximum price (640).

#### Detailed Description

- ... the present invention, the integrated auction includes a live, in-person auction component and an **online bidding** environment component. Bidding information associated with an item in the **online bidding** environment is updated to reflect a current bid associated with the item in the live...
- ...person auction. During the live, in-person auction, a bid may be accepted from an online bidder in the online environment that reflects a maximum price the online bidder is willing to pay for the item. Subsequently, the system bids on behalf of the online bidder against one or more live bidders that are participating in the live, in person auction based upon the maximum price.

Other features of the present invention will be apparent from the accompanying drawings and from...starting bid for a traditional, live auction may be established based upon bids received from online bidders. Subsequently, in a second stage of the integrated auction, e.g., the "live auction stage...

...as Guernsey's, using the highest bid from the pre-auction bidding stage. During the live auction stage, bidding information is updated on the online auction site and online bidders may submit additional maximum proxy amounts. Finally, in an optional third stage of the integrated auction, e.g., the "proxy showdown stage," if an online bidder 's maximum proxy price is greater than the highest bid from the live auction stage, then the integrated auction returns to the live auction until the proxy price has been met. Advantageously, in this manner, the reach of traditional auctions may be expanded...

#### Claim

- ... associated with the item in a live, in-person auction; accepting a bid from an online bidder in the online environment reflecting the online bidder 's maximum proxy price; and bidding on behalf of the online bidder against one or more live bidders that are participating in the live, in-person auction based upon the maximum proxy price.
  - 2. The method of claim 1, wherein said bidding one behalf of the online bidder...
- ...with the item in the live portion of the auction, accepting a bid from an online bidder in the online environment reflecting the online bidder 's maximum proxy price, and bidding against one or more live bidders that are present at the live auction portion of the auction until the maximum proxy price has been met.
  - 5. A computer system comprising:
  - a storage device having stored therein a...
- ...in the online environment for a predetermined amount of time; feedback is provided to the **online bidders** by updating bidding information associated with the item in the online environment to reflect a...
- ...proxy bidding is accomplished by accepting a bid from one or more of the an online bidders reflecting the online bidders 'maximum proxy price and bidding on behalf of the one or more online bidders against one or more live bidders participating in the live portion of the auction until each of the one or more online bidders 'maximum

proxy price has been met.

6. A machine-readable medium having stored thereon data representing sequences of...

...with the item in the live portion of the auction, accepting a bid from an online bidder in the online environment reflecting the online bidder 's maximum proxy price, and bidding against one or more live bidders that are present at the live auction portion of the auction until the maximum proxy price has been met.

1/3,K/4 (Item 1 from file: 351)

DIALOG(R) File 351: Derwent WPI

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013259536 · \*\*Image available\*\* WPI Acc No: 2000-431419/200037

XRPX Acc No: N00-321967

Integrated auction processing for remote online bidders and live participants, involves updating bidding information associated with bidding item, and accepting bid from online bidder that reflects

maximum price

Patent Assignee: EBAY INC (EBAY-N)

Inventor: HANDLER B A

Number of Countries: 090 Number of Patents: 002

Patent Family:

Applicat No Patent No Date Kind Date Week Kind WO 99US29312 WO 200034899 Α1 20000615 Α 19991208 200037 20000626 AU 200020491 AU 200020491 Α Α 19991208 200045

Priority Applications (No Type Date): US 98111717 A 19981208

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 200034899 A1 E 20 G06F-017/30

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW
AU 200020491 A G06F-017/30 Based on patent WO 200034899

Integrated auction processing for remote online bidders and live participants, involves updating bidding information associated with bidding item, and accepting bid from online bidder that reflects maximum price

Abstract (Basic):

... Bidding information associated with the item in **online**bidding environment is updated to reflect current bid. During the
auction, a bid that reflects maximum price is accepted from an
online bidder. The system then bids on behalf of the online
bidder, against the live bidders.

1/3,K/5 (Item 1 from file: 813)

DIALOG(R) File 813: PR Newswire

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1398434 LAM029

Mark McGwire and Sammy Sosa 1998 Home Run Balls To Be Auctioned Online and

#### On-Live

DATE: January 4, 1999

09:00 EST

WORD COUNT: 1,154

... people who have never been able to participate in an auction of this scale before."

Online bidders will have the opportunity to increase their maximum bid anytime during the auction. Bidding against the three online bidders will be a number of On-Live bidders at Madison Square Garden. Linking them together will be a large screen displaying the eBay...